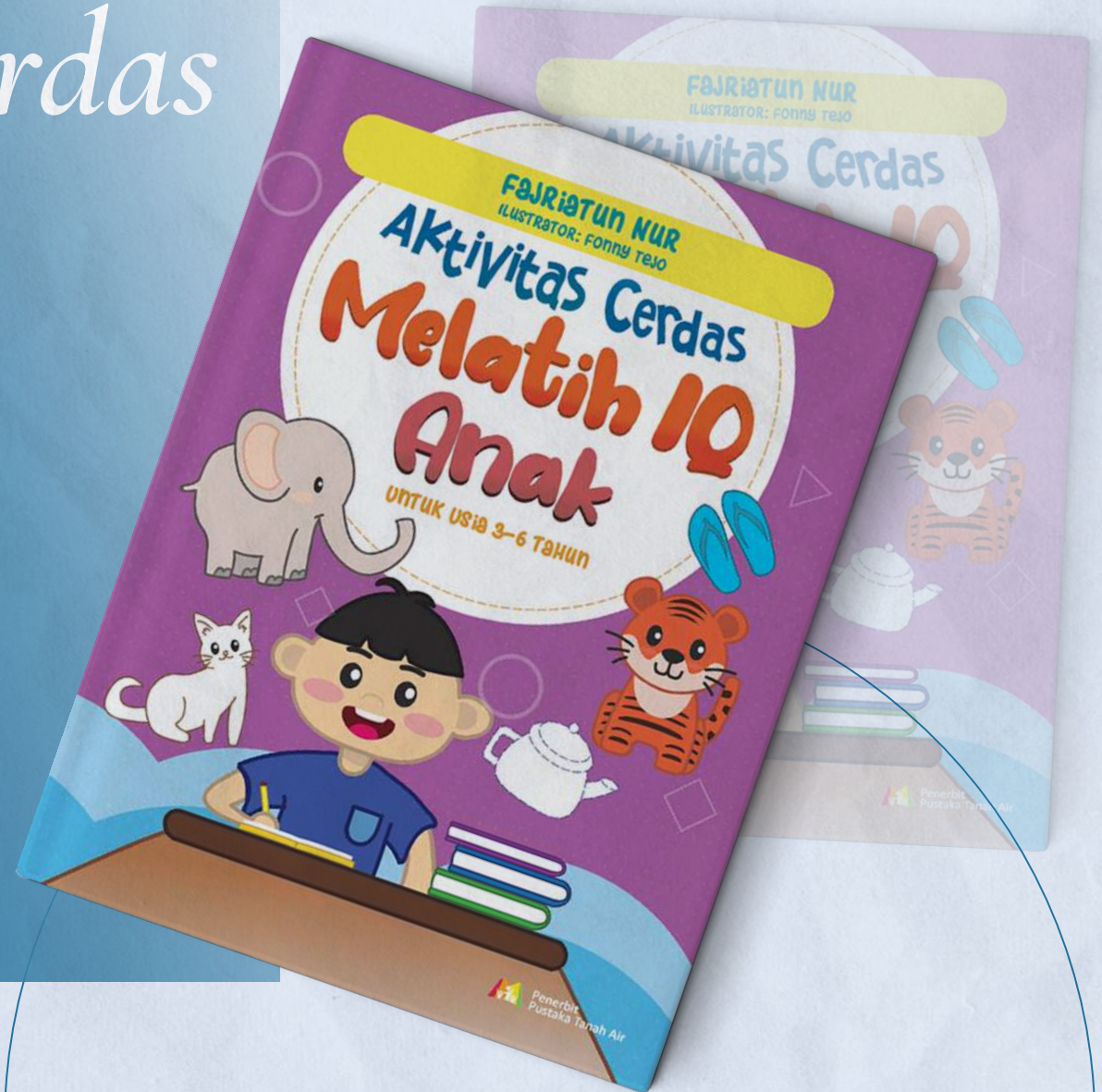
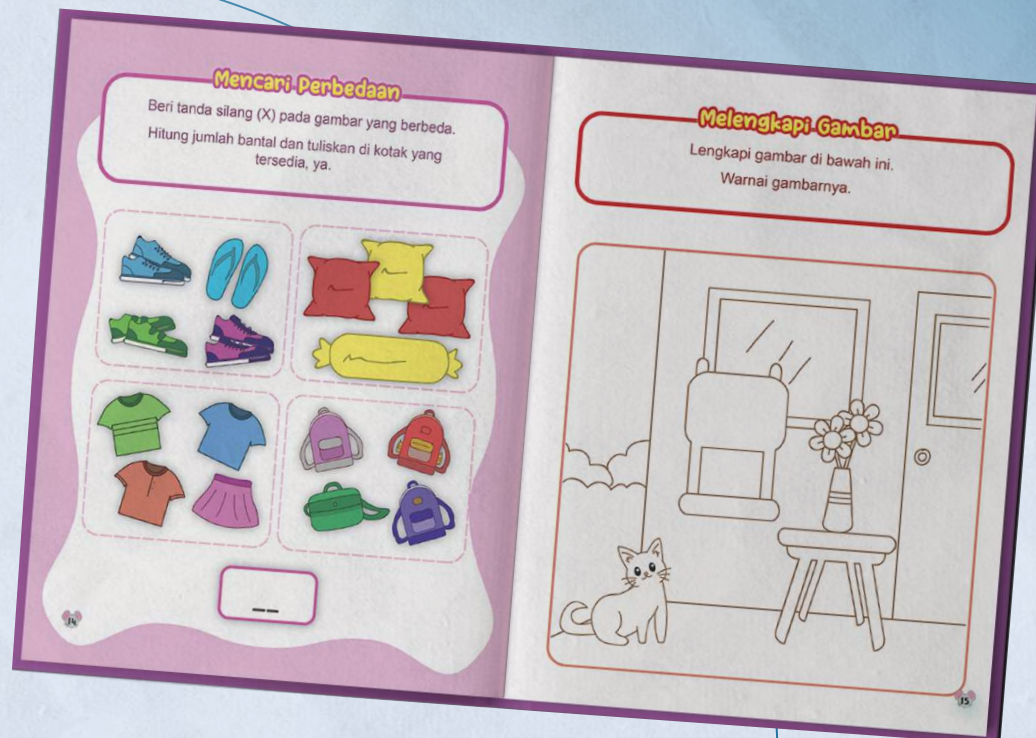



Aktivitas Cerdas Melatih IQ Anak

Children Activity Book
2022




This project is the first I've done professionally with a book publisher. I was contacted by a book publisher to help them to design a children's activity book. I like to do projects connected with kids, so I gladly accept the offer. This project aims to create a fun children's activity book that can help kids hone their problem-solving and logical thinking abilities. The book consists of 30+ pages and includes various children's activities, such as writing, colouring, solving mazes, etc.






I was the designer and also the illustrator of this project. I designed every page of the book and even the book cover too! The book's script was given to me as a reference for what kind of illustrations I must create. I also have to arrange the elements to make a good layout for the book.

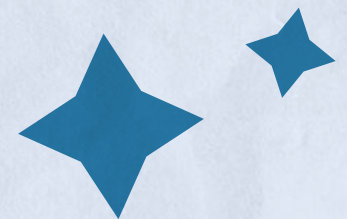


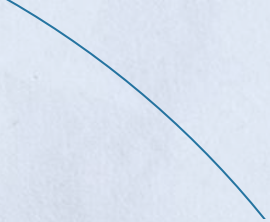
At that time, I had never worked with a book publisher, so actually, when I first got this offer, I was so clueless. But I really want to do this project, and I might only accept the opportunity if I accept it as soon as possible. So I did some research to do well in this project.



Some challenges I faced during this project were how to illustrate the book based on the publisher's preference and create visually appealing assets for kids that can be good media to support children's activities.

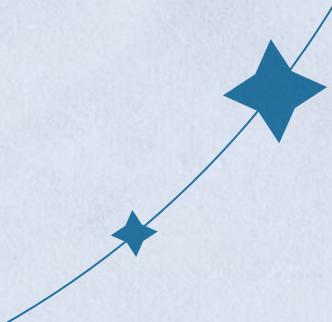
And in the end, how did I deal with it? I communicated a lot with the publisher to meet their expectations and was always open to discussing the revisions. I also asked for advice and references from the book publisher's other designers. Besides that, I did a lot of research on how to make good assets for kids, and I also looked up a lot of children's activity book design styles for references on the internet. After that, I discovered that kids like fun and colourful design styles. Thus, I chose to use a flat design style and playful sans-serif fonts that use a fun colour palette for the assets in the project.





After all, from this project, I learned that communication is the most important thing when working with others. We must keep communication on track with our clients and keep our minds open to advise to get the best result.

Besides that, truth be told, I really enjoyed having myself doing this project! Having the opportunity to work professionally as a designer and illustrator for a children's activity book is absolutely a significant accomplishment for my career. Through this project, I learned a lot about how to work with the publisher and deal with revisions to meet the client's expectations. I also expanded my connection and met other aspiring children's book designers. The fact that I could finish this project as the client expected and get the book published to the world made me so proud of myself!



*Designing the world of imagination
for young minds.*

